



Support HB 2371 Limit “Swiping” of Driver Licenses

Support HB 2371 B-Eng: Limit Data Harvesting from Driver Licenses

ACLU of Oregon requested the introduction of HB 2371 B-Eng. to restrict the “swiping” by businesses of the bar code from your driver license or state-issued identification card, which includes your personal data.

Driver Licenses and Private Databases

Swiping your driver license could provide companies an easy and cost-effective way to collect and use your personal information – for their own purposes.

It’s simple: all a company has to do is swipe your license through a scanner in order to copy and store your information on its database. Information taken from the barcode on the back of an Oregon state driver license or ID card includes your name, identification number, address, date of birth, gender, height, weight, eye color and restrictions (such as donor classification and corrective lenses designation).

HB 2371 B-Eng. still allows businesses to swipe the card for age verification and to prevent fraud, but will restrict retention except for fraud protection and will prohibit marketing in all cases.

People Should Control Who Gets Their Personal Information

Individuals should be able to choose who gets personal information and how the information is used. If a business wants to collect personal information, it should directly ask for it instead of simply taking it without your knowledge.

Driver Licenses Are Not Intended to Facilitate Data Collection – Let’s Keep it That Way

While driver licenses and identification cards are commonly used for identification, they were not intended to facilitate data collection about shopping habits or lifestyle choices. Companies should be prohibited from creating databases about individuals by collecting driver license data.

Collection of Personal Information Increases Opportunities for Identity Theft

As more personal information is amassed in more databases, the likelihood increases that the information will be misused or stolen. Individuals can’t protect the accuracy or distribution of their information when it is held by others without their knowledge. Instead, they must trust people they do not know to secure it for them. Companies that swipe driver licenses not only put people’s financial security at risk, but often do so without an individual ever knowing that the personal identifying information was taken from them.

Privacy Protection is Needed

In Oregon, we need a law that prohibits businesses and other private entities from swiping driver’s licenses or identification cards to collect personal information which is then used for marketing purposes. HB 2371 B-Eng. protects our privacy by reducing this surreptitious way of copying, storing and using our personal information.

**Urge your State Senator to vote “YES”
on HB 2371 B-Eng.**

***Find your State Senator, go to:
www.leg.state.or.us/findlegsltr***